

China International Medical Equipment Fair

— Asia Pacific's biggest event serving the entire value chain for the medical devices market



Massachusetts Office of International Trade & Investment

in collaboration with

MassMEDIC

is hosting the

MASSACHUSETTS PAVILION

at the

China International Medical Equipment Fair

April 16-19, 2011

Shenzhen Convention and Exhibition Center

CMEF is the largest and most comprehensive medical device exhibition in the Asia Pacific region, with a 32 year history, providing opportunities to meet directly with buyers, agents, distributors, potential partners and government and hospital management staff from around China and the Pacific Rim. CMEF 2010 attracted near 6000 professional visitors from over 107 countries and regions and more than 2000 exhibitors.

With the guidance of the Massachusetts Office of International Trade and Investment, you will have an opportunity to exhibit in a Massachusetts Pavilion in CMEF's main exhibit area. In addition to enjoying a competitive rate for exhibiting, participating companies will have access to translational services and the support of our China Office staff in preparing for CMEF and interacting with show visitors.

Services Include:

- Fully equipped booth space and meeting area
- Individual company name boards
- Directory listing
- Logo reproduction on materials promoting Massachusetts
- Dedicated interpreters for the Massachusetts Pavilion
- On location support by bi-lingual MOITI staff

for further information please contact

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